



wsartwalk.org

Second Thursdays Year-Round, 5pm to 8pm

**SUPPORT SMALL BUSINESS AND ARTISTS!
BUILD COMMUNITY IN 2023!**

Become a partner or participating business in your neighborhood
West Seattle Art Walk - Admiral, Alaska, Morgan Junctions and beyond



AVAILABLE IN 2023!

	ART WALK PARTNER	BUSINESS HOSTING ARTIST	LIMITED EDITION PARTICIPATION	1X/QUARTER ART WALK NIGHT PARTY/RECEPTION	RESTAURANT/BAR/ CAFE
Fees + Benefits	\$175/quarter Discount \$650/year	\$50/quarter Discount \$180/year	\$95/2 quarters Discounted	\$50/quarter	No cost (unless hosting artists)
Solo post on FB & IG featuring party/reception, and reminder post	NO	NO	NO	YES	NO
Logo featured prominently on poster, walking map*, website, social media, special event marketing	YES	NO	NO	NO	NO
Business name featured in Google map, walking map* and website	YES	YES	YES	YES <i>With party/reception month highlighted</i>	YES
Receive Art Walk plaque to display at your business	YES	YES	YES	YES	YES
Receive posters to hang at your business	YES	YES	YES	YES	YES
Receive walking maps to distribute to customers	YES	YES	YES	YES	YES
Promotion on website, social media and WSJA email newsletter	YES	YES	YES	YES	YES

DEADLINE DECEMBER 9 TO BE INCLUDED IN WALKING MAP!

Limited-Edition Participation
For businesses who might be off the beaten paths of the Art Walk neighborhoods, and/or who may experience more Art Walk foot traffic on certain months.

Once-a-Quarter Art Walk Night Party/Reception
For businesses who want to be part of Art Walk but have limitations (staffing hours, location, resources for artist sourcing) that make it hard to host a monthly artist reception. We help promote your event with extra social posts.

REINVEST IN YOUR NEIGHBORHOOD!

Neighborhood associations joining Art Walk with a dedicated coordinator get 50% of neighborhood registration fees to reinvest in their participating businesses for marketing efforts like as printing, seasonal promotions or social media buys.

* To be featured on printed walking map, businesses must register and provide required information by quarterly deadline.

Partnership Makes a Difference

- Partnership helps fund ongoing arts programming, artist education workshops, monthly artist forum, and community outreach collateral
- Your business has consistent, affordable exposure in our growing, vibrant community

Learn more at wsartwalk.org/partnership-opportunities/

Proven Process

- Website is full of resources for partners and participating businesses: wsartwalk.org
- Artist Library available for businesses to select monthly or quarterly artist: email us at wsartwalk@gmail.com
- Best Practice guide for businesses and artists to use in planning their exhibits: wsartwalk.org/join/

FOUR EASY WAYS TO SIGN UP!

1. Scan this QR code to go directly to registration page
2. Register and pay online at wsartwalk.org/join
3. Email jill@wsjunction.org to arrange payment
4. Call 206-935-0904 to arrange payment



Your involvement plays an important role in helping us maintain and grow a thriving arts culture in your neighborhood and West Seattle. Join the Art Walk today!

Brought to you by the West Seattle Junction Association, a nonprofit 501(c)(3) and the West Seattle Arts Council.